



OFFICIAL CHALLENGE RULES

MaRS Discovery District (“MaRS”) is pleased to present the below-described Challenge, which is governed by the Challenge Terms and Challenge Rules found below (collectively, the Challenge Terms and Challenge Rules are the “Official Rules”). By entering the Challenge, you agree to abide by the Official Rules and decisions of MaRS and any judges that it may appoint, as described below. You also agree to comply with the applicable laws. This Challenge is void to the extent it is prohibited or restricted by law.

CHALLENGE TERMS

Challenge	MaRS and CIBC Inclusive Design Challenge: Future of Work
Challenge Purpose	The Challenge aims to address the most pressing employment barriers faced by persons with disabilities in Canada. Run through a series of four crowdsourced competitions, the Challenge invites change-makers (members of the disability and innovation communities) to propose and develop solutions to these barriers. The Challenge is the fourth Innovation Challenge in the series; this specific installment’s purpose focuses on solutions that prevent and/or reduce the negative impacts of artificial intelligence bias (“AI Bias”) on the recruitment of people with disabilities.
Start Date	December 4, 2023
End Date	March 4, 2024
Sponsor	Canadian Imperial Bank of Commerce
Administrator	MaRS Discovery District
Eligibility Criteria	<p>You may only enter the Challenge if:</p> <ul style="list-style-type: none">• You are an individual and, at the time of entry: (a) you are a legal resident of Canada, and (b) you are at least the age of majority in your resident province or between 13 years old and the age of majority, with your parent/guardian agreeing to these Official Rules on your behalf.• You are a group of individuals entering the Challenge as a team and: (a) each of you, at the time of entry, is (i) a legal resident of Canada, (ii) at least the age of majority in your resident province or (iii) between 13 years old and the age of majority, with your parent/guardian agreeing to these Official Rules on your behalf; and (b) you designate one (1) member of your team as your eligible Authorized Representative (defined below) to enter the Challenge and signify your agreement to be legally bound by these Official Rules on your behalf; or• You are a company or organization which: (a) at the time of entry, is either (i) incorporated under the laws of Canada; or (ii) legally operating in Canada; and (b) you designate one (1) eligible Authorized Representative (defined below) to enter the Challenge and agree to be legally bound by these Official Rules on your behalf.



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Quebec	This Challenge is open to residents of the Province of Quebec.
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Entry Method	<p>Entry via Challenge Website:</p> <p>To enter, prospective entrants must visit https://challenges.marsdd.com/challenge/idc-futureofwork/ (the “Challenge Website”) and complete the entry requirements described therein during the Entry Window.</p> <p>If you require an alternative entry format, please contact the MaRS Challenges administrative team at challenges@marsdd.com; together we will work to ensure you have a suitable alternative entry format that will allow you to complete all necessary requirements.</p>
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Entry Specifications	You must provide a response to all questions contained in the Submission Form , in the manner and format so required.
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Evaluation Criteria	<p>In relation to the Challenge Purpose, evaluation will occur as follows:</p> <table border="1" data-bbox="643 961 1463 1875"> <thead> <tr> <th data-bbox="643 961 1243 1010">Criteria</th> <th data-bbox="1243 961 1463 1010">Weighting</th> </tr> </thead> <tbody> <tr> <td data-bbox="643 1010 1243 1188"> <p>Target</p> <ul style="list-style-type: none"> Is the solution designed explicitly for people with disabilities? Is the solution addressing AI bias in recruitment? </td> <td data-bbox="1243 1010 1463 1188">pass/fail</td> </tr> <tr> <td data-bbox="643 1188 1243 1415"> <p>Innovation</p> <p>This criteria evaluates the novelty of the solution.</p> <ul style="list-style-type: none"> What is the solution? What’s the value-proposition for people with disabilities? To what extent is the solution different from previous and existing solutions? </td> <td data-bbox="1243 1188 1463 1415">25%</td> </tr> <tr> <td data-bbox="643 1415 1243 1642"> <p>Impact</p> <p>This criteria evaluates what success looks like.</p> <ul style="list-style-type: none"> What will the solution achieve? (specify outcomes) How will the challenge participant measure impact? (what is the approach or methodology to data collection) </td> <td data-bbox="1243 1415 1463 1642">25%</td> </tr> <tr> <td data-bbox="643 1642 1243 1875"> <p>Feasibility</p> <p>This criteria will assess the practicality of the solution.</p> <ul style="list-style-type: none"> What is the plan for implementation? Is the team capable of delivering this solution? How easily can the solution be adopted by other organizations /people/governments? </td> <td data-bbox="1243 1642 1463 1875">30%</td> </tr> </tbody> </table>	Criteria	Weighting	<p>Target</p> <ul style="list-style-type: none"> Is the solution designed explicitly for people with disabilities? Is the solution addressing AI bias in recruitment? 	pass/fail	<p>Innovation</p> <p>This criteria evaluates the novelty of the solution.</p> <ul style="list-style-type: none"> What is the solution? What’s the value-proposition for people with disabilities? To what extent is the solution different from previous and existing solutions? 	25%	<p>Impact</p> <p>This criteria evaluates what success looks like.</p> <ul style="list-style-type: none"> What will the solution achieve? (specify outcomes) How will the challenge participant measure impact? (what is the approach or methodology to data collection) 	25%	<p>Feasibility</p> <p>This criteria will assess the practicality of the solution.</p> <ul style="list-style-type: none"> What is the plan for implementation? Is the team capable of delivering this solution? How easily can the solution be adopted by other organizations /people/governments? 	30%
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	<p>Inclusion</p> <p>This criteria evaluates the approach for considering and including diverse perspectives in the creation of the solution.</p> <ul style="list-style-type: none"> - What was the approach to inclusive design when designing, developing and implementing the solution? - In what ways has the participant taken an intersectional lens in the design, development and implementation of the solution? 	<p>20%</p>
	<p>Total Score Maximum 100%</p>	
<p>Solution Streams</p>	<p>This challenge will offer two (2) separate streams of prizing, depending on the stage and nature of the solution.</p> <p>Stream “A”: Non-Technological Idea Generation:</p> <p>This stream is dedicated to <u>cultivating new non-technological solutions</u> that prevent and/or reduce AI bias in recruitment for people with disabilities. New ideas/solutions means that the proposed solution has not been tested or implemented previously. Examples include (without limitation):</p> <ul style="list-style-type: none"> ● <i>Policies guiding AI usage/development;</i> ● <i>Initiatives promoting more responsible AI practices;</i> ● <i>Methodologies for auditing AI practices among organizations;</i> ● <i>Educational campaigns promoting inclusive AI;</i> ● <i>Data transparency standards;</i> ● <i>New collaboration/partnership models between experts and practitioners</i> <p>Stream “B”: Technological or Developed Non-Technological Solutions:</p> <p>This stream is dedicated to Technological and non-Technological solutions <u>that have already been initiated</u> to prevent and/or reduce AI bias in recruitment of people with disabilities. Solutions for this stream either have a prototype, MVP, or are operational in this domain. Examples include (without limitation):</p> <ul style="list-style-type: none"> ● Specific software applications; ● Innovative modifications (plug-ins or add-ons) to existing AI technologies; ● Tools, inclusive databases, methodologies, policies, or recognized best practices currently effective in preventing and/or reducing AI bias in recruitment for people with disabilities. Crucially, these solutions should have demonstrable evidence of their impact. <p>Entrants must declare one (1) Stream they are entering when submitting their entry. Entrants cannot enter under both Streams.</p>	
<p>Prize(s)</p>	<p>Stream “A” will have up to \$25,000 CAD in Prize funding; no more than five (5) entrants will be selected as winners in this stream. The available funding in this stream will be allocated amongst each Stream “A” winner in (potentially differing) amounts as determined by the judges in their sole discretion; that said, each winner will be awarded no less than \$5,000 CAD.</p> <p>Stream “B” will have up to \$75,000 CAD in Prize funding; no more than three (3) entrants will be selected as winners in this stream. The available funding in this</p>	



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	<p>stream will be allocated amongst each Stream "B" winner in (potentially differing) amounts as determined by the judges in their sole discretion; that said, each winner will be awarded no less than \$25,000 CAD.</p> <p>The <i>actual number</i> and value allocation of prizes for each stream will be determined in the judging phase, based on the strength and number of entries in the relevant Challenge stream.</p>
Approximate Retail Value of Prize(s)	\$100,000 CAD in total
Travel Costs	N/A
Prize Delivery Method	Electronic Funds Transfer
Selection Date	2024-05-01
Selected Entrant Notification Method	Entrants who have been selected as potential prize winners will be sent (or their Authorized Representative or parent/guardian will be sent, as applicable) notifications by the Administrator/Sponsor or their designated representative by email.
Administrator Privacy Policy	https://www.marsdd.com/privacy/
Administrator Contact Information	MaRS Discovery District 101 College Street, Suite 100 Toronto, Ontario, M5G 1L7 ATTN: Shilpa Sharma – Inclusive Design Challenge AND/OR challenges@marsdd.com
Sponsor Privacy Policy	https://www.cibc.com/en/privacy-security/digital-privacy-statement.html



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CHALLENGE RULES

1. **Entry Window.** The Challenge will open for entries at 12:01 a.m. (Eastern Time) on the Start Date and close for entries at 5:00 p.m. (Eastern Time) on the End Date (the "Entry Window").
2. **How to Enter.** NO PURCHASE NECESSARY. You are not required to make any purchase or pay any fee to enter or win the Challenge. You may enter the Challenge by satisfying the Eligibility Criteria and submitting an entry in accordance with the Entry Method and Entry Specifications during the Entry Window, and otherwise in accordance with these Official Rules. As it relates to entrants under the age of majority in their resident province, the use of the term "you" used herein includes the parent/guardian agreeing to these Official Rules on behalf of the minor entrant. To enter, you must provide the required information accurately, and (as applicable) accept the terms and conditions presented to you during the registration process. ENTRIES THAT ARRIVE AFTER THE END OF THE ENTRY WINDOW WILL NOT BE ELIGIBLE.
3. **Non-Eligible Individuals.** As it relates to the Administrator, the Sponsor, and anyone else involved with sponsoring or administering the Challenge (e.g. judges), the following associated individuals are not eligible to enter the Challenge: employees and their immediate families (i.e. spouses, siblings, children, spouses' parents, and the spouses of any of those individuals) and their household members (related or not), and each of their respective representatives, agents, parent companies, subsidiaries, affiliates, advertising and promotional agencies and anyone otherwise connected with the Challenge (collectively, the "Challenge Parties").
4. **Your Responsibility.** It is solely your responsibility to ensure that you are properly entered. Administrator will not be responsible for any lost, delayed, misdirected, illegible, incomplete, damaged, or undeliverable entries, or any delay or failure to transmit, process, receive or consider entries.
5. **Non-compliant Entries.** Administrator may at any time in its sole discretion disqualify any entrant (and the entrant's corresponding entry) who: does not meet the Eligibility Criteria, fails to comply with these Official Rules, attempts to enter the Challenge in any manner or through any means other than as described in the Official Rules, attempts to disrupt the Challenge, or attempts to circumvent any of these Official Rules.
6. **Chances.** Chances of winning depend on the number of entrants.
7. **Submissions.** To the extent required by the Entry Method, any content and materials provided by the entrant as part of the Challenge (we will call that the "Submission") and each individual component thereof must meet the following criteria (as determined by Administrator in its sole discretion):
 - a) It must contain answers to all questions required by the Entry Method while respecting the word-count limits and any other limitation indicated (as applicable);
 - b) It must not contain, depict or refer to any crude, vulgar, obscene, sexually explicit, disparaging, discriminatory, offensive, illegal or otherwise unsuitable language, activity or other content;
 - c) It must not contain, depict or refer to any content which disparages or refers negatively to Administrator, the Challenge, the Sponsor, or any other Challenge Party;
 - d) It must not conflict with any of Administrator's or Sponsor's core values, or otherwise be objectionable to Administrator or Sponsor (as determined in the Administrator or Sponsor in its sole discretion, as applicable);
 - e) It must not contain any content that violates any law or any third party's rights (including privacy, personality and intellectual property rights);
 - f) It must not have been submitted to any other website or challenge;
 - g) It must not have been selected previously as a winner of any Sponsor or Administrator-run challenge or contest; and
 - h) It must comply with all conditions stated in these Official Rules including without limitation all other guidelines and criteria required by the Eligibility Criteria and submission during the Entry Window.

THE CHALLENGE PARTIES WILL BEAR NO LEGAL LIABILITY REGARDING THE USE OF YOUR ENTRY (INCLUDING WITHOUT LIMITATION USE OF YOUR SUBMISSION). THE CHALLENGE PARTIES SHALL BE HELD HARMLESS BY YOU IN THE EVENT IT IS SUBSEQUENTLY DISCOVERED THAT YOU HAVE DEPARTED FROM OR NOT FULLY COMPLIED WITH ANY OF THESE RULES.



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8. **Original Materials.** By submitting an entry (including any Submission) to Administrator as part of this Challenge, you represent and warrant that:
- you (or in the case of team, the entrants) are the original creator of the entry (including without limitation, the Submission);
 - you (or in the case of team, the entrants) are the sole owner of the copyright and all other intellectual property rights in the entry (including without limitation, the Submission);
 - the entry (including without limitation, the Submission) does not contain any reference to or likeness of any identifiable third parties, unless consent has been obtained from all such individuals and their parent/legal guardian if they are under the age of majority in their jurisdiction of residence;
 - the entry (including without limitation, the Submission) does not violate any law, statute, ordinance or regulation, and Administrator and/or Sponsor will not infringe or violate any third party's intellectual property, privacy, personality or other rights by using the Submission, including without limitation if Administrator and/or Sponsors copies, displays, edits, modifies, transmits or otherwise uses that Submission in connection with the Challenge or the publication of the Challenge or, for Administrator, in relation to any future Administrator event; and,
 - the Submission meets all of the eligibility requirements set out in these Official Rules.
9. **Submission License.** Neither MaRS nor the Sponsor will gain intellectual property ownership rights in any portion of your entry (including the Submission). Neither MaRS nor the Sponsor will commercialize any product/solution described in your entry (including the Submission). Each individual, team, company or organization entrant will retain intellectual property rights in his/her/its entry (including the Submission). That said, each entrant (and the entrant's Authorized Representative, as applicable) hereby grants the royalty-free, irrevocable, worldwide, sublicensable, assignable, licence (but not the obligation) to reproduce, communicate, publish, modify, display, transmit, publicly perform, and otherwise use the entry (in whole or in part - including without limitation, any associated Submission) without any fee or other form of compensation, and without further notification or permission, strictly:
- to Administrator, for the purposes of: (i) administering the Challenge; (ii) identifying the entrant by name as the creator of the entry; (iii) displaying the winning entries in the Challenge; and, (iv) advertising in any media, including to advertise the Challenge, future Challenge and/or events, and Administrator's products and services; and,
 - to the Sponsor and/or any of its representatives, agents, affiliates, or subsidiaries, solely for the purposes of advertising and marketing the Challenge, and displaying the winning entries in the Challenge, in any media.
- Further, each entrant (and the entrant's Authorized Representative, as applicable) hereby waives all moral rights in and to his/her/its entry (and each component thereof - including without limitation, any associated Submission) in favour of the Administrator and the Sponsor (and anyone authorized by such parties to use such Submission); and agrees to release, indemnify and hold harmless the Challenge Parties from and against any and all claims, damages, liabilities, costs, and expenses arising from disclosure or use of the entry (or any component thereof - including without limitation, any associated Submission), including, without limitation, any claim based on publicity rights, defamation, invasion of privacy, copyright infringement, trade-mark infringement or any other intellectual property related or other cause of action whatsoever.
10. **Authorized Representatives.** Entrants who are required in the Eligibility Criteria to designate an authorized representative to enter and participate in the Challenge must designate one (1) authorized representative (an "Authorized Representative") to register for the Challenge and submit a Submission on behalf of the entrant(s), and such Authorized Representative must be a legal resident of Canada who has reached the legal age of majority in their resident province. For greater certainty, the Authorized Representative must have the verifiable authority and be authorized at the time of registration and submitting a Submission (and must remain authorized during and after the Challenge) by the entrant(s) (including their parent/guardian in the case of minor entrants) to: (i) provide to the Administrator and Sponsor any and all required information that relates to the entrant(s) for the purposes of administering the Challenge in accordance with these Official Rules; (ii) register and submit an entry for the Challenge on behalf of the entrant(s); and (iii) agree to be legally bound by these Official Rules on behalf of the entrant(s). For the avoidance of any doubt, with respect to a company or organization, the entrant in the Challenge shall be the eligible company or organization, not the Authorized Representative, and with respect to a team (as applicable), the entrants in the Challenge shall be each member of the team and not solely the Authorized Representative. By participating in the Challenge as a team (as applicable), each member confirms that he/she (or their parent/guardian if a minor) has read, understood and agrees to be legally bound by these Official Rules.



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11. **Winners.** Entrants who have been selected as potential prize winners will be sent (or their Authorized Representative will be sent, as applicable) notifications by the Administrator (or its designated representative) by the Selected Entrant Notification Method. The Administrator (or its designated representative) will make a minimum of three (3) attempts to contact each potential winner (or their Authorized Representative, as applicable) within five (5) business days of the Selection Date. In order for an entrant to be declared a Challenge winner and be eligible for a Prize, the entrant (and/or a corporate entrant's Authorized Representative, as applicable) must:
- have complied with, and remain in compliance with, these Official Rules; and
 - sign and deliver to Administrator, within the timeline communicated by Administrator by email a standard declaration and release form ("Winner Release Form"), which will include: a declaration of the entrant's (and Authorized Representative's, and his/her team member's, as applicable) compliance with these Official Rules, an acceptance of the Prize as awarded, a publicity release, a liability release, and any other components or documentation that Administrator may require.

Administrator may request valid proof of identity, residency, age and other relevant documentation, and Administrator may disqualify any entrant (and the entrant's corresponding Submission) if Administrator determines (in its sole discretion) that the provided proof is not sufficient.

If a selected entrant does not comply with all of the above requirements within the above time frames, or does not otherwise comply with these Official Rules, Administrator may disqualify the entrant (and the entrant's corresponding Submission), and select the next best Submission based on Score as a replacement potential winner of the applicable prize. In that case, the above process will be repeated.

Administrator expects to announce the name of the winners on or before the Selection Date. As applicable, the Authorized Representative of a winner or winning team will be required to accept the applicable Prize on such winner's or winning team's behalf (and, for greater certainty and the avoidance of any doubt, with respect to a company or organization winner, the applicable Prize **will be awarded to the eligible company or organization and not the Authorized Representative**, and with respect to a winning team, **the applicable Prize will be awarded to the Authorized Representative to accept the Prize on his/her team's behalf (and not to each individual member of the team)**). Once the Prizes have been awarded and distributed to the winners (or their Authorized Representative, as applicable), the Challenge Parties will not involve themselves in, and the Challenge Parties accept no obligation or liability in respect of, any decision regarding the subsequent distribution, allocation, use or misuse of a Prize.

Entrants under the age of majority must have their parent/guardian agree to and sign the above-mentioned documentation on their behalf.

12. **Judging Process.** Administrator will appoint a panel of judges to evaluate entries based on the Evaluation Criteria. Decisions of the judges will be final and binding. Should the selected entrant not accept the Prize in accordance with these Official Rules, Administrator reserves the right to have the panel of judges select an alternative entrant to receive the Prize, on the same conditions as those provided herein. Should no selected entrant accept the Prize in accordance with these Official Rules within 6 months from the Selection Date, Administrator may choose not to award any Prize. In the event of a tie between two or more Submissions based on Score, the entrant (or in the case of a team, the entrants) associated with the Submission – from amongst all such Submissions that are tied – with the highest score on the Feasibility criterion listed above will be deemed to have obtained the highest Score. Judging is scheduled to be completed on or before the Selection Date.
13. **Prizes.** Prizes will be sent via the Prize Delivery Method. All Prize(s) must be accepted as awarded (with no substitutions), and may not be sold, transferred, assigned, or converted into cash. The winner(s) will be solely responsible for all travel and other costs associated with obtaining or redeeming the Prize(s). Administrator will make reasonable efforts to deliver Prize(s) to the addresses/accounts provided by selected entrants. However, Administrator cannot guarantee that any Prize(s) returned to Administrator due to non-delivery at the provided address will be re-sent to the Prize winner. Travel Costs will be dealt with as described in the Challenge Terms.
14. **Cancellation.**
- If for any reason Administrator cannot run the Challenge as planned (including as a result of technical bugs, tampering, unauthorized intervention, fraud, technical failures, infection by computer virus or any other cause that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this Challenge), as determined by the Administrator in its sole and absolute discretion, Administrator in collaboration with the Sponsor may cancel, modify,



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extend or suspend the Challenge. In that event, Administrator in collaboration with the Sponsor may award Prizes from among the eligible Submissions received up to the time of the impairment, in accordance with the voting and judging criteria set out above (with necessary amendment, as applicable), or award no Prizes.

- b) Administrator may also disqualify any individual who tampers with or in any way corrupts the entry or voting process, or who attempts to undermine the legitimate operation of the Challenge by cheating, hacking, deception, or other unfair practices, or by attempting to annoy, abuse, threaten or harass any other entrants or Administrator or Sponsor representatives.

15. **Publicity.** Except where otherwise prohibited by law, participation in the Challenge constitutes a winner's consent to Administrator and Sponsor's use of the winner's name, hometown, photograph or other likeness for promotional purposes without further notification, permission, payment or consideration, in any manner or medium whatsoever, including print, broadcast or the internet, worldwide and in perpetuity.

16. **Personal Information Consent.**

- a) By participating in this Challenge, you expressly consent to the Challenge Parties storing, using and disclosing your personal information (or if you are an Authorized Representative, you consent on your own behalf and on behalf of your corporation, organization, or team members, as applicable, and all individuals whose personal information is included in the entry) for the purposes of administering the Challenge; advertising the Challenge and any future Administrator Challenges and any of Administrator's products and services; and for the other purposes described in these Official Rules and in accordance with the Administrator Privacy Policy and the Sponsor's Privacy Policy, as applicable. This section does not limit any other consent(s) that an individual may provide the Sponsors or others in relation to the collection, use and/or disclosure of their personal information.

17. **Disclaimers, Liability and Indemnification**

- a) The Challenge Parties will not be responsible for any lost, delayed, misdirected, illegible, incomplete, damaged or undeliverable entries or Submissions (all of which are void), or any delay or failure to transmit, process, receive or consider entries or Submissions. An entry may be rejected if, in the sole and absolute discretion of the Administrator, the entry is not submitted and received in accordance with these Official Rules.
- b) THE CHALLENGE PARTIES DO NOT ACCEPT LIABILITY FOR ANY LOSS OR DAMAGE OF ANY SUBMISSION OR FOR ANY OTHER LOSS OR DAMAGE RESULTING DIRECTLY OR INDIRECTLY FROM AN ENTRANT'S (OR AUTHORIZED REPRESENTATIVE'S) PARTICIPATION IN THE CHALLENGE OR AN ENTRANT'S RECEIPT, USE OR REDEMPTION OF ANY PRIZE(S), OR AN ENTRANT'S (OR AUTHORIZED REPRESENTATIVE'S) INABILITY TO RECEIVE, USE OR REDEEM ANY PRIZE(S).
- c) THE CHALLENGE PARTIES ARE NOT RESPONSIBLE FOR: (1) INCORRECT OR INACCURATE TRANSCRIPTION OF SUBMISSION INFORMATION OR LATE, LOST, INCOMPLETE, MISDIRECTED SUBMISSIONS, SUBMISSION MATERIALS OR SUBMISSIONS RECEIVED THROUGH IMPERMISSIBLE OR ILLEGITIMATE CHANNELS; (2) TECHNICAL FAILURES OF ANY KIND, INCLUDING THE MALFUNCTIONING OF ANY TELEPHONE, COMPUTER, NETWORK, HARDWARE OR SOFTWARE; (3) THE UNAVAILABILITY OR INACCESSIBILITY OF ANY SERVICE; (4) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE SUBMISSION PROCESS OR THE CHALLENGE; (5) ELECTRONIC OR HUMAN ERROR WHICH MAY OCCUR IN THE ADMINISTRATION OF THE CHALLENGE OR THE PROCESSING OF SUBMISSIONS; OR (6) ANY INJURY OR DAMAGE TO PERSONS OR PROPERTY, INCLUDING AN ENTRANT'S (OR AUTHORIZED REPRESENTATIVE'S) COMPUTER, WHICH MAY BE CAUSED, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, FROM THEIR PARTICIPATION IN THE CHALLENGE OR FROM DOWNLOADING OR USING ANY MATERIAL PROVIDED BY ADMINISTRATOR.
- d) THE CHALLENGE PARTIES WILL NOT BE LIABLE TO AN ENTRANT (OR AUTHORIZED REPRESENTATIVE OR ENTRANT PARENT/GUARDIAN) FOR ANY INDIRECT, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES IN CONNECTION WITH THE CHALLENGE OR THESE RULES.
- e) EACH ENTRANT (AND ITS PARENT/GUARDIAN (IF A MINOR) AND AUTHORIZED REPRESENTATIVE, AS APPLICABLE) HEREBY RELEASES AND AGREES TO INDEMNIFY AND HOLD HARMLESS THE CHALLENGE PARTIES FROM ANY AND ALL DAMAGES, INJURIES, CLAIMS, CAUSES OF ACTIONS, LIABILITY OR LOSSES OF ANY KIND (INCLUDING ACTUAL LEGAL FEES AND EXPENSES), KNOWN OR UNKNOWN, ABSOLUTE OR CONTINGENT, NOW OR IN THE FUTURE ARISING FROM OR RELATED TO: (A) THEIR FAILURE TO COMPLY WITH ANY OF THESE RULES; (B) ANY MISREPRESENTATION HE/SHE/IT MAKES UNDER THESE RULES OR OTHERWISE TO ADMINISTRATOR OR ANY OTHER RELEASED PARTY; (C) THEIR PARTICIPATION IN THE



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CHALLENGE; OR (D) THEIR RECEIPT, USE OR REDEMPTION OF ANY PRIZE, OR THEIR INABILITY TO RECEIVE, USE OR REDEEM ANY PRIZE.

18. **Laws.** The Official Rules will be governed by and construed in accordance with the laws of the Province of Ontario, Canada, and the federal laws of Canada applicable in Ontario.
19. **Disputes.** All disputes, claims and causes of action arising out of or connected with the Challenge, Prizes or these Official Rules will be resolved individually, without resort to any form of class action, and exclusively by the appropriate court of the Province of Ontario, Canada.
20. **Further information.** There is a limit of one (1) Submission per entrant. If it is discovered by the Administrator (using any evidence or other information made available to or otherwise discovered by the Administrator) that any person has attempted to exceed any of the limits stated in these Official Rules and/or disrupt or participate in the Challenge in any other fraudulent or misleading way, then he/she may be disqualified from the Challenge in the sole and absolute discretion of the Administrator or Sponsor.

All registrations, entries, Submissions, Authorized Representatives and entrants are subject to verification at any time and for any reason. The Administrator reserves the right, in its sole and absolute discretion, to require proof of identity and/or eligibility (in a form acceptable to the Administrator – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant's eligibility to participate in this Challenge; (ii) for the purposes of verifying the eligibility and/or legitimacy of any entry, Submission, and/or other information entered (or purportedly entered) for the purposes of this Challenge; and/or (iii) for any other reason the Administrator deems necessary, in its sole and absolute discretion, for the purposes of administering this Challenge in accordance with the letter and spirit of these Official Rules. Failure to provide such proof to the complete satisfaction of the Administrator within the timeline specified by the Administrator may result in disqualification in the sole and absolute discretion of the Administrator. The sole determinant of the time for the purposes of the Challenge will be the official time-keeping device(s) used by the Administrator.

For more information please contact the Administrator at the Administrator Contact Information.

WITHOUT LIMITING THE FOREGOING OFFICIAL RULES, BY CLICKING ON THE FOLLOWING "I AGREE" BUTTON, I ACKNOWLEDGE THAT I (AND AS APPLICABLE, EACH MEMBER OF MY TEAM) HAVE READ AND UNDERSTOOD THE OFFICIAL RULES AND AGREE TO BE BOUND BY THEM. FURTHER, IF I AM THE AUTHORIZED REPRESENTATIVE OF AN ELIGIBLE CORPORATION, ORGANIZATION, OR TEAM OF INDIVIDUALS, I ALSO REPRESENT THAT BY CLICKING "I AGREE" I HAVE THE LEGAL AUTHORIZATION TO BIND BOTH MYSELF AND THE CORPORATION/ORGANIZATION/TEAM TO THE OFFICIAL RULES.